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THE HUMOROUS PICTURE MAGAZINE
July 25¢
ARTIST'S PARIS WEDDING
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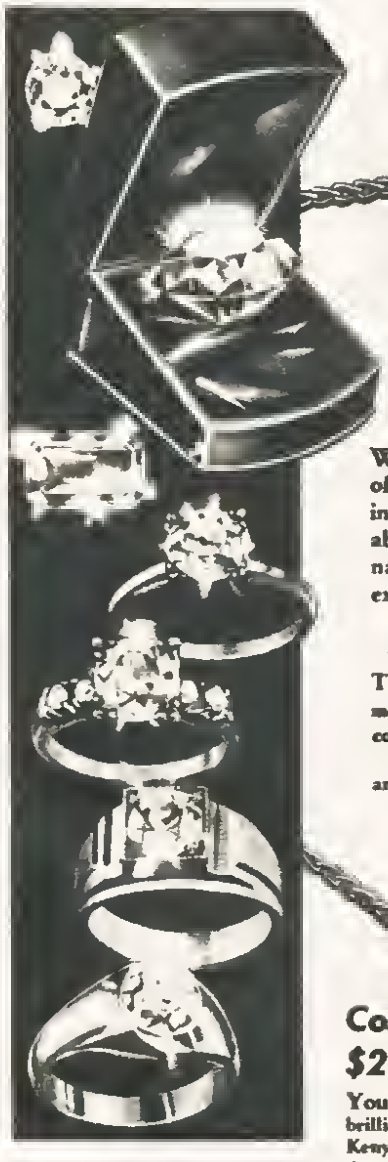

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LAFF

JULY, 1952

ADRIAN B. LOPEZ
Editor-Publisher

PAT LAMAR
Art Director

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These photos show a pilot's face as gradually increasing velocities of wind strike the flesh. Under tremendous pressure he is unhurt!

Buried alive, Donald Cooper, Omaha, was rescued, found in good shape.

YOU'RE Stronger THAN YOU THINK

SURE a microscopic germ can kill you. So can a bad scare or a small dash of arsenic in your martini. On the other hand you might fall out of an airplane or a skyscraper window and walk away uninjured. You might be buried alive or frozen solid or literally broiled and still live to brag about it to your grandchildren.

Science has known for sometime that the human body is generally underrated by the layman. Concrete examples and study prove that given half a chance, the flesh and bones you carry around will protect you against astounding punishment. At the time that the Nazis were overrunning Europe they made sadistic tests on human guinea pigs in concentration camps. Although their methods and aims in these experiments are a black mark in history, the conclusions reached were that the body of *homo sapiens* can be exposed to the cruelest, most endur-

Chicago's "frozen woman" leaves the hospital. Although her body temperature was down to sixty-four degrees, Dorothy Mae Stevens is still alive!

SEE NEXT PAGE

YOU'RE STRONGER THAN YOU THINK

Charlie Garbutt smiles shortly after his two thousand foot spill from an airplane traveling at a high speed!

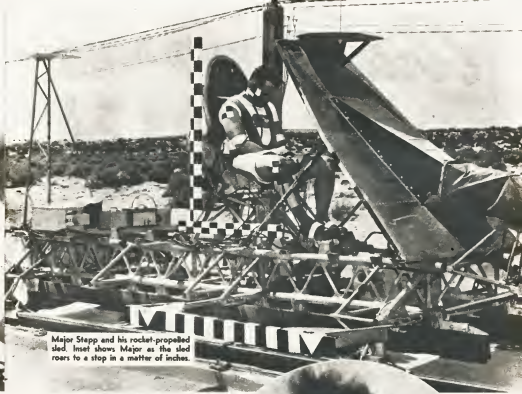
"Miracle Kids," Roberta Renay, Albert Magee and Tommy Paiva fell respectively six floors, five floors and fourteen floors and lived!

ing torture including beating, burning, freezing, lack of oxygen and shock, only to come back fighting!

In the United States not long ago, Charlie Garbutt, a parachutist in the Air Force, made his one hundred and eighty-fourth jump. The chute did not open and Charlie plunged two thousand feet through space, finally smashing into a tree, and then the earth. If you'd like to know how that feels, ask Charlie. He's still very much alive.

And husky guys like Charlie are not the only ones to prove the incredible strength of the body. A young woman, Miss Dorothy Mae Stevens, was frozen "to death" in Chicago. Medical men felt like changing their profession when, after a body temperature of sixty-four degrees, Dorothy Mae decided that life, after all, was sweet and left the hospital very much alive!

New Army tests devised to measure men's reactions at high speeds and sudden stops have further borne out the amazing physical capacities of man's body. Major John P. Stapp, in an effort to determine how much jolt a human can stand, was strapped into a rocket-propelled sled. The sled stopped with a jar equal to stopping a car going sixty miles an hour in thirty-three inches. For a fraction of a second the Major's body weighed, for all practical purposes, seven thousand pounds! If you'd like to know how that feels, talk to the Major. That won't be a terribly difficult thing to do. He's as alive and healthy as ever!



Major Stapp and his rocket-propelled sled. Inset shows Major as the sled roars to a stop in a matter of inches.

The human body is one of the toughest, most durable mechanisms on the face of the earth

Artists—WEDDING IN PARIS

Students cause a musical riot in the street outside the church, as an unfortunate friend says "I do," or shouts "I do" to his bride.

Coming from the church the bride and groom are confronted by the most terrifying group of mobsters in the entire Paris underground!

THE Beaux Arts Academy in Paris is reputedly one of the best art schools in France. It is also one of the most harrowing places in the world when one of the pupils is getting married. The art students do not believe in the old fashioned dignity of the wedding ceremony. At least, they do everything in their power to change solemnity to shrieking and quietness to chaos! When one student recently took the marital oath in a nearby church, several fellow students gathered outside dressed in weird costumes and playing jazz tunes on a conglomeration of musical instruments. Others, garbed as villains and gangsters, waited in a parked car until the marriage was over. Then, at a signal from cohorts near the church, they dashed out, kidnapped the bride, insulted the husband and sped away. The ransom was simple. When the husband caught up with the gang at a bistro, he had to buy drinks for everyone! Which all proves that anything at all can happen in Paris.

SEE NEXT PAGE

ARTIST'S WEDDING IN PARIS

Placing the bride in the back seat, the kidnappers beat a hasty and colorful retreat to their hideout.

The groom is in a bad way. Imagine asking these characters where he might try to find his bride!

At last he locates her in a nearby bistro. Ransom consisted of buying drinks for the "gangster" band.

The students allow the couple to go on their honeymoon uninterrupted. Here one of them goes back to work at the Beaux Arts Academy

"What a lemon I got stuck with for a blind date!"

"I never drink liquor on an empty stomach . . . I always fill up first with half a dozen bottles of beer."

"No wonder I can't roll it straight, this ball is full of big old holes!"

"If I back your show, the girls will *have* to talk to me, won't they?"

Eve is well qualified to model the swim suits she designs so expertly.

Regardless of material or

This costume is made especially for working and relaxing in the garden.

WHAT MAKES A BIKINI a BIKINI?

GEORGIA-BORN Eve Dicki, aside from being a first rate model, is a professional designer of bathing suits, specializing in Bikini types. She has a personal swim suit for every occasion except formal dinner dates, and each one looks better than the last. However, it must be admitted by Eve that although design and material are both important, it's the girl wearing the bathing costume that makes it important, it's the girl in the costume who makes it a success.

style, a Bikini owes its real beauty to the gal who's wearing it!

Detachable ruffles are innovations of Eve's. In making her Bikinis she feels that each suit should be completely different from all the others.

JOY LANSING
TV GIRL FRIDAY

TELEVISION is responsible for many new and varied careers. One of the most hectic and unusual of these modern jobs is that of Joy Lansing who helps the master of ceremonies on the show "Backstage with NTG." It is impossible to define the multitudinous tasks she performs by any other name than "Girl Friday!"

Joy rehearses camera position with TV cameraman Bill Smith and Mary Medlock, one of the guest stars of the show about to go on.

With long working hours, Joy often tip-toes in, not to awaken family.

An enthusiestic sportswoman, Joy spends all of her spare time in the open air. Her fevorite game is tennis, which she plays well.

JOY LANSING, TV GIRL FRIDAY

Part of her busy routine is going over scripts with guest performers and seeing to it that they are ready for the big moment.

When Joy ewekes in tha morning she reads e theetrical peper to be ebreest of the latest news in TV.

She can't rest before going to work, but watches her television set to see what other programs do.

Periodic weight checks insure her perfect figure. She must be very trim end attractive for her TV appearances.

Blonde BY REQUEST

MORE than any other town, Hollywood is noted for it's high percentage of blondes, and they are usually blondes "by request." An aspiring starlet is not going to miss out on a possible contract just because her hair is the wrong color. That's what makes Hollywood so flamboyant. Redheads, brunettes and blondes switching back and forth every week or so! Joya Radcliff is blond by nature, but a movie part called for a platinum blonde. The next day Joya had her blonde hair lightened even more and got the luscious movie part by being "blonder by request!"

Realizing that it's a ridiculously trivial matter, Joya still decides to have her hair made lighter.

At eleven-thirty Joya received a call from the casting director, informing her that she was good for the role but not blonde enough.

At Pierre's Beauty Salon, she receives the personal attention of the skilled beautician, Pierre himself.

Later, Joya appears at the Motion Picture Center Studios, her hair toned to just the right shade.

At home, the plucky starlet wonders if she'll get the role now. Her blonder hair may start her to stardom!

ALL FOR LAFFS

Ling-Wong, chosen animal of the month at the Lincoln Park Zoo in Chicago, illustrates how to eat your words! He feels like a businessmen with a hangover who has just insulted his best client!

St. Louis Browns' manager Rogers Hornsby was highly indignant when six midgets appeared in his spring training camp, challenging the team to a game and bragging they were world's best shortstops!

Catherine Smith nose her politics! It's a new beauty gimmick that will get a hee-haw from some democrats.

Italian Lida Simona, a future American citizen, arrived in New York and learned her first fact about America, namely, glamour pays off. With a glamorous picture you'll wind up in magazines and papers!

Fashion designers beware! About twenty years from now, Bobby Edge may head the hat trade. If he turns up missing, police know from experience that he will be at a local milliners, trying them on!

"My husband went fishing today, so I suppose he'll want fish for dinner."

"And now, comrades, we will have twelve hours of uninterrupted propaganda . . ."

"Hi ya, beautiful!"

"If you're interested in a real bargain, my father's a Justice of the Peace and he'll marry us for nothing!"

Kalatan poster above does not exaggerate. Right, the star rests a moment with her friend and adviser, Lannie Du-Pree.

Beyond Belief!

"KALATAN" RATES TOPS

THE Mardi Gras in New Orleans has serious rivalry in the face and figure of one petite brunette! Even though many theatres do not do a rousing business at Mardi Gras time, the house Kalatan appears in was filled to the rafters. In short, many vacationers and old-time New Orleans folk gave up the thrill of the gay holiday and paid money to see Kalatan perform!

AS THE NATION'S MOST BEAUTIFUL, EXOTIC DANCER

Only nineteen years old, Kalatan was born in Fresno, California and studied for some time as a co-ed in Pacific College, Stockton.

BEYOND BELIEF

She stars at present in Dan's International House on Bourbon Street in heart of downtown New Orleans.

Decorated in the brilliance of Mardi Gras time, the sparkling city did not take customers from Dan!

Aside from her career, Katalan leads a simple life and enjoys reading quietly for many long hours at a time.

In Katalan's place, most dancers would be quite satisfied, but her great ambition has always been to do musical comedy on Broadway.

SPORTEST

By EMIL J. ROHNER

A great champion in track, field, swimming and golf, what is the name of this unbeatable Texas athlete?

SOME time ago we wrote about the man generally conceded to be the greatest all-around athlete that America has ever produced, Jim Thorpe. But there is another athlete who may be even greater than Thorpe.

This Texan first flashed on the American sporting scene in the National AAU championships, breaking two world records while winning three events in sensational style. In setting a new world mark for the 80-meter hurdles, the youngster was competing in a hurdles race for only the third time, yet finished eight yards in front.

Then came the Olympic Games, in which the greatest track and field performers from all over the world compete for supremacy every four years. The 19-year-old Texan put on a show that made sports experts from all countries gasp, and was easily the most outstanding competitor in the Games.

The youngster set a new world and Olympic mark in the javelin throw, winning that event handily; did the same in the 80-meter hurdles, to again win; and also set new world and Olympic records for the high jump, only to lose in this event by one-quarter of an inch.

Reams of copy were turned out about the athletic feats of this new phenom. It was pointed out that the youngster was proficient in all phases of track and field. In addition to the three Olympic events, the 19-year-old could perform superbly in the 100-yard and 220-yard sprints, the broad jump, the pole vault, the 8-pound shot put, and the discus throw. The athletic talents of the slim Texan, however, did not stop there. The youngster was a crack bowler; was an All-American in basketball; played the infield and pitched in baseball; was a champion roller skater; was a star at tennis; played football, soccer, and field hockey; was a fine swimmer and diver; could box, wrestle, and row; could ride horseback; was a good shot; played pool and billiards; and broke 90 at golf after playing only a few rounds.

It was hard to believe that one person could do so many things so well, and this athletic marvel captured the imagination of the entire world. Soon, however, there no longer was any real challenge in track and field, no new worlds to conquer. The youngster then decided to take up golf in earnest, because it is a game that is not easily mastered and requires many long hours of practice.

Before too long, the marvelous coordination of this wonderful athlete conquered the difficult game, and the Texan was posting scores in the seventies. The goal of the new golf star, of course, was the national amateur title, but a dispute arose about the eligibility of the phenom to compete in amateur events. As a result, the par-breaker turned professional, and immediately rose to the top. Last year, for example, the transplanted Texan, now living in Florida, won $15,087.50 while capturing 10 major tournaments.

By now you have probably guessed that this superb athlete who has starred in more events and in more sports than even the fabulous Jim Thorpe, and is still a top performer after more than 20 years of athletic competition, is not a man, but a woman! Who is she?

MRS. MILDRED (BABE) DIDRIKSON ZAHARIAS, who starred in the 1932 Olympics, was named the Woman Golfer of the Year in 1951, and has been the leading money-winner of the Ladies Professional Golfers' Association for the last four years.

SPOT SHOT

JANE WILLIAMS, showgirl of versatility and charm, is caught by her mirror in the dressing room. A face and figure such as hers deserves fastidious attention. In other words, she's a looker and ought to stay that way!

SWEAT SUIT *Deluxe*

Nan bathes before and after each session with that unusual suit which keeps her shape precisely right.

Weighing only a few ounces, the plastic reducer costs little and does a job equal to an expensive steam bath!

MADE of plastic, the latest design in sweat suits is simple and unaffected. Due to the fact that it is transparent under a strong light, it must be worn only in the privacy of the home. Stunning Nan Laine models the suit and points out its several advantages. It is, of course, practical in as much as one can continue with normal household activities while wearing it. It's washable and will not stain easily. However, far and away it's greatest merit is that the person wearing the suit will sweat as though he or she is in a steambath. Retaining body heat, the sweat suit melts all the unwanted fat right off!

Nan eats as much as she pleases, for regular use of her suit compensates for lack of daily dieting.

The clever arrangement of the costume allows it to be used waist-high to reduce the hips and the legs only

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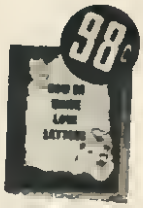

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TURF FLASHES

By LILY BELLE

THE quality of horses competing is more important than the name of the race being run. While many Derbys are in existence in the country, the mere fact that the race is called a Derby does not mean that it will be a good race. The famous American turf sportsman, Joseph E. Widener, stated some years ago that the name "Derby" should, in the United States, only be applied to the Kentucky Derby.

Three well known racing events in America, whose names guarantee thrilling competitions at all times, are the Kentucky Derby, the Preakness and the Belmont. These three fixtures make up the coveted "Triple Crown." In 1919 the great Sir Barton first won these three classics. Since then it has been the goal that racing men all over the country have hoped their finest thoroughbreds may achieve.

In the group of the Triple Crown, the Derby is the first to be run each year and has been run continuously since 1875. It was originally a mile and a half but later in 1896 the distance was shortened to a mile and a quarter. Donerail was the longest priced winner, paying $184.90 in 1913. The stake started at $2,850, but like Topsy, it grew to $100,000. Because of its glorious tradition and carnival air it is unique in the sport of racing.

The Preakness, sponsored by the Maryland Jockey club, is run at Pimlico and dates back to 1873. The distance is a mile and a half. This stake started at $1,800 and has soared to $75,000. It was first won by Survivor. This race has had a checkered career and was not run from 1899 to 1909. Its distance has often changed. Taken over by a Vanderbilt in 1930, it has become a contest of national interest for three-year-olds.

The Belmont Stake is a copy of the English classic at Epsom Downs. It has a very interesting history, having been run over three different courses. First located at Jerome Park and then at Morris Park it was finally established at Belmont Park, N. Y. It was first won by Ruthless in 1867 at Jerome Park, the stake being $1,850. The stake now runs up to $70,000.

Tremendous crowds flock to Belmont for the occasion where turf Dowagers, millionaire sportsman, stable owners and ordinary race fans mix.

There is plenty of speculation regarding these races for honors among the three year old thoroughbreds, but it will take more than a crystal gazer's hunch or the best handicapper to pick the winners.

The racing boom that has hit Hialeah and Florida will soon swing right up to the northland and New England.

These horses of fame and glory have won the Triple Crown: Sir Barton in 1919, Gallant Fox in 1930, Omaha in 1936, War Admiral in 1937, Whirlaway in 1941, Count Fleet in 1943 and Citation in 1948.

At the eighty-third running, the Belmont Stakes competitors break from the barrier. Counterpoint, the winner, is second from left.

Tha classic runnar Gallent Fox raceives homega eftar winning the 1930 Kentucky Derby. Thet yaer Gallent Fox took the Tripla Crown.

PIPELINES

WISE SCHOLAR—Speedy 2-year-old; money horse.
UNCLE MILTIE—Works impressiva; will scora. N. Y.
SONIC—King Ranch's clever 4-year-old; haeded for big doings this seeson. N. Y.
HILL GAIL—Reces for Calumet; treiner, Jimmy Jones; Ted Atkinson the jockey; teb.
JET MASTER—Merlboro's speedy 3-yeer-old; North.
ROSE JET—Top 2-year-old filly of 1951; don't overlook.
DEEP BLUE, HITEX—Ben Whitaker's good racers; Blemont, N. Y.
QUIET STEP, PRIZE RING—Gustef Ring's colts; pointad for best fixtures. N. Y. erea.
SKY SHIP—Staka winning money colt; N. Y.
BALOMA — Brillient juvanile filly scored meny in South; No. trecks.
CHARLIE McADAMS—Steke winning colt; N. Y. trecks.
COLD COMMAND — Top flight sophomora; N. Y. or Kentucky
BAKERSFIELD—Likes N. Y. tracks; money earner.
SAND TOP—Clever stretch runner; nice odds; North.
SPEEDY ACE—Clever 2-year-old; cless end speed; Cel.
MLLE MAGGIE—Sophomora speedster; in tha money often; Cal.
TOM FOOL—Greet 3-yeer-old colt; pointed for best stekes. Ky. or N. Y.
MAMMY—Speady sprinter; will trim the best. New England.
RUTHRED—Good ellowence recer; elweys more than pays her wey. N. Eng.
SUN GLOW—Brookmeade's hendicap colt; teb. N. Y.
PRIMATE — Dangarous 3-year-old; pointed for best fixtures. Ky. or N. Y.
COUSIN—One of the best 3-yeer-olds; teb well. Ky. or N. Y.

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In the Chicago race three girls at the right, Marjorie Adams, Marie Blasko, Mary Ann Smuda took top honors.

THE SEARCH for an annual Miss America is an exhaustive business that begins in the smallest villages and largest cities all over the nation, long before the final crowning takes place at Atlantic City. In Chicago for example, the *Sun-Times* sponsored an intensive hunt for the young lady who was to eventually represent Illinois in the national contest.

Beauties were rounded up throughout the state. They were theatre ushers, sales girls, secretaries, farm workers and college students. They were rich, poor, gay, serious, timid and bold. But different as they were, they had two points in common: They were all pretty and all wanted to become Miss America!

SEE PAGE 40

SEARCH for Miss AMERICA

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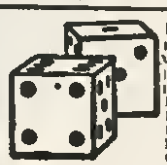

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SEE NEXT PAGE

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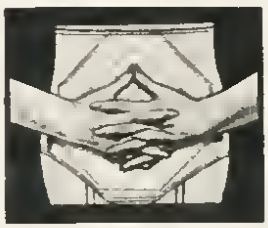

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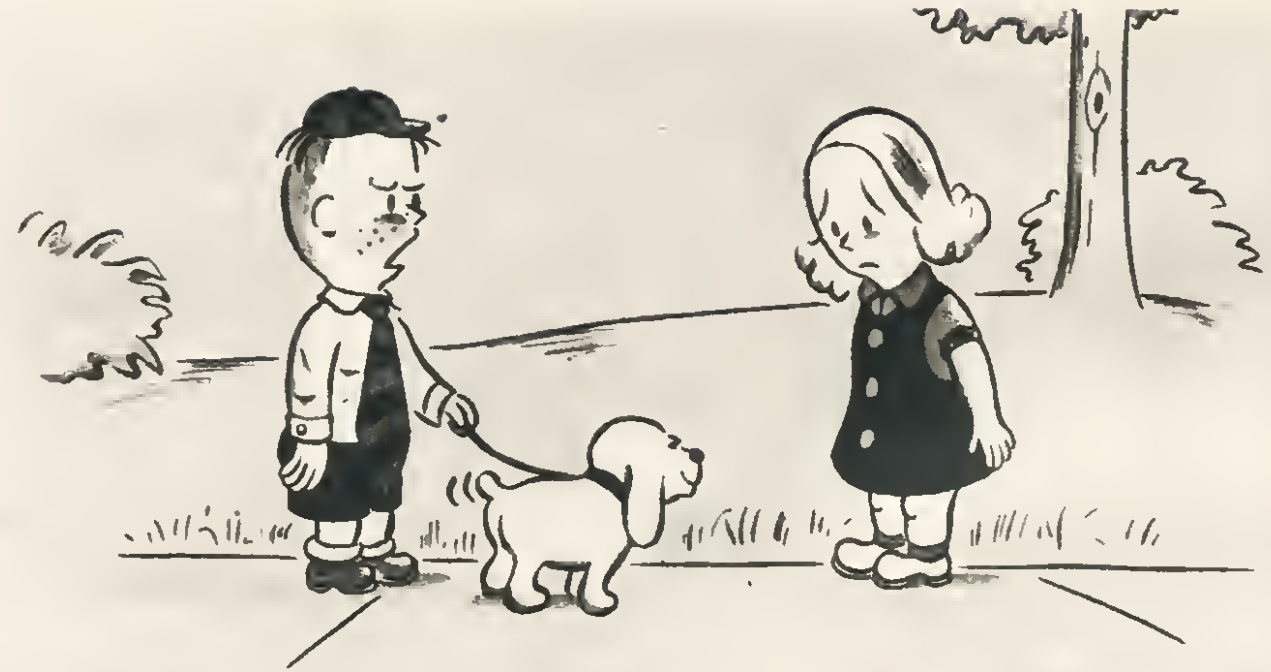
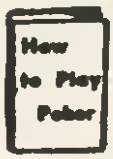


"Watch out. . . . He's a killer!"

STUD POKER



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READING for MALES

How To Start Your Own Mail Order Business, by Ken Alexander

Reviewed by Jack Parker

Believe me, I feel a healthy respect for mail order, having seen a friend, a former $30-a-week clerk, acquire a Cadillac and a country estate in the business. Questioned about his success, he explained, "Mail order! You just slice open the mail and extract the dollar bills."

But perhaps he is to be taken more literally than his facetious reply implies. I feel so since reading "How To Start Your Own Mail Order Business," a book which dissipates the mystery about mail order.

Beginning with the idea, the author shows what makes a product suitable for mail order, giving many illustrations such as hair colorings, medicines, cosmetics, jellies, novelty jewelry, picture albums, etc. One can operate from home or if in business by adding a mail order department for just the cost of printing and stamps.

The book shows how to prepare a mail order ad, where to place it and gives the names of list brokers, and publications used successfully in mail order.

The book is sold on refund guaranteed bases and persons interested are advised to get it by sending $2.00 directly to the publishers.

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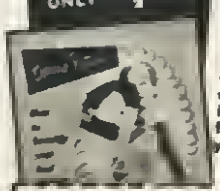

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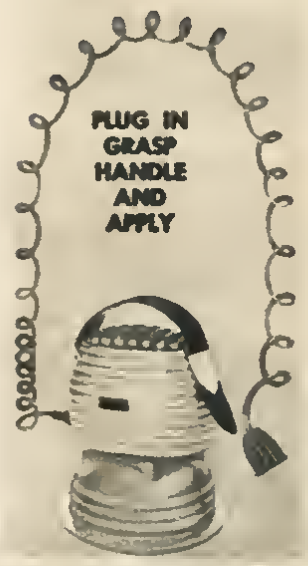

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LOSE WEIGHT OR NO CHARGE

SHADES OF Earl Carroll

Provocative Billie Nelson is typical of the attractive gals who play an important part in the superb review.

A GALA new review at Earl Carrolls' brings back the sumptuous memories of the original Earl Carroll masterpieces in theatrical extravaganzas. The chours girls are eye-catching as ever, the dance routines are as clever as before and the costumes are as crazy and wonderful as any used in the old-time shows. The French theme is strong in this new opening. The only thing stronger is the audience approval!

A very Frenchy Can-Can and the Apache dancers at the left, are reminiscent of the lavish Earl Carroll shows.

Star dancers are plentiful in the production and comers in the dancing world do extremely well in their numbers.

SHADES OF EARL CARROLL

Above, Billie has a time getting through doors in her elaborate headpiece, but, right, they look good on stage!

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Good News for athlete's foot sufferers (men and women) is

seen in results of tests just completed at a world renowned New York City hospital, showing remarkable success in treating Athlete's Foot conditions.

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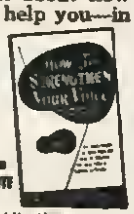

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SEE PAGE 64

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Polio Pointers FOR 1952

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2 Don't get chilled. Don't swim too long in cold water nor sit around in wet clothes.

3 Don't mix with new groups. Don't take children out of camp where there is good health supervision.

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5 Put a sick person to bed at once, away from others, and call your doctor. Follow his advice.

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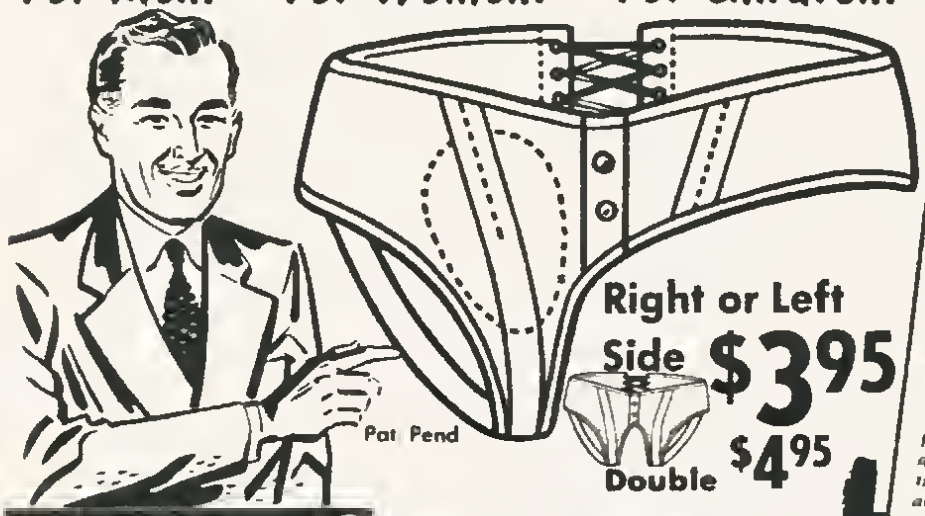

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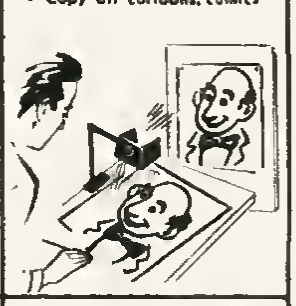

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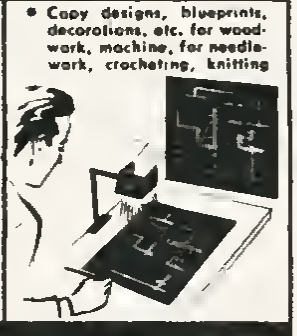

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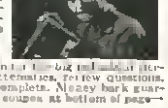

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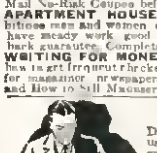

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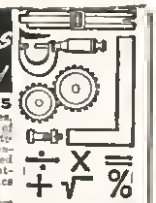

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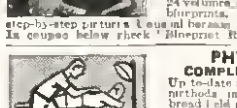

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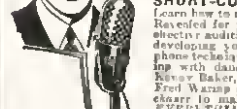

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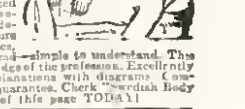

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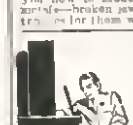

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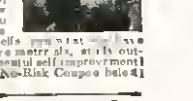

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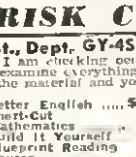

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"I WAS ASHAMED OF MY FACE

until Viderm helped make my skin clearer in one short week"

(FROM A LETTER BY E. S. JORDAN, DETROIT, MICH.)

If your face is broken-out, if bad skin is making you miserable, here is how to stop worrying about pimples, blackheads and other externally-caused skin troubles.

JUST FOLLOW SKIN DOCTOR'S SIMPLE DIRECTIONS

IT DOESN'T PAY to put up with a broken-out face. Your very success in business, love and social life may depend upon your looks. *Handsomeness and a good appearance usually start with the condition of your skin.* Nobody likes to look at a face that is blemished by blackheads or pimples. WOMEN ARE ATTRACTED TO MEN WHO HAVE SMOOTH, CLEAR, HEALTHY-LOOKING SKIN. Business executives don't choose men whose complexions are against them. Don't take chances with your success in life when this inexpensive Viderm formula may help you.

Good-looking Skin Is Not for Women Only

You—*yes, you*—can have the same handsome complexion, free from externally caused skin troubles, simply by giving your face the special care that screen stars give theirs. There's almost nothing to it—it is just about as easy as washing your face. *The whole secret consists of washing your face in a way that thoroughly purges the pores of every last speck of dirt and grime*—something that ordinary cleansing seldom does. In fact, examination after examination shows that, usually, it is not a case of "bad skin" so much as a case of faulty cleansing. What you should use is a highly concentrated soap like Viderm Skin Cleanser. This penetrates the pores and acts as an antiseptic. Specks of irritating dirt and grime are quickly washed out. They dissolve and disappear, leaving your skin entirely free of the dirt particles that usually bring out pimples, blackheads and other externally-caused skin troubles.

DON'T DO THIS!

Don't murder your skin by squeezing it. Skin is delicate. When you break it, you leave yourself open to miseries. It's far easier, for safer, to let the Double Viderm Treatment help you enjoy a handsome, clearer, blemish-free complexion.

Squeezing pimples or blackheads to get rid of them is a nasty, messy business—but that isn't the worst of it. Doing so may also be injurious and leave your face with unsightly, embarrassing blemishes. There is, now, a much easier, safer, cleaner way to help you rid your face of ugly, offensive, externally-caused skin troubles. *You merely follow a doctor's simple directions.*

Don't murder your skin! Here's all you have to do to get it smoother and clearer and to keep it that way. Use Viderm Skin Cleanser when you wash your face. Rub the rich lather of this highly-concentrated medicated soap on your face for just a few seconds and then rinse it off. Then apply a little Viderm Medicated Skin Cream and that's all there is to it. Viderm Medicated Skin Cream quickly disappears, leaving your skin nice and smooth. This simple treatment, used after shaving, helps heal tiny nicks and cuts, relieves razor-burn and smarting, besides conditioning your skin.

Give Your Face This Treat for 7 Days

Stop worrying and being embarrassed over what may happen to your skin. Just send for your Viderm Double Treatment this minute, and be confident of a smoother and clearer complexion. Follow the simple directions, written by a doctor, that you will get with your Viderm Double Treatment. Then look in your mirror and listen to your friends admire your smoother, clearer skin—the kind that women go for.

Just mail your name and address to The New York Skin Laboratory, 246 Roebling Street, Dept. 870, Brooklyn 11, N. Y. By return mail you will receive both of the Viderm formulas, complete with full directions, and mailed in a plain wrapper. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. Then, if you aren't thrilled with results, your money will be cheerfully refunded. Remember that both of the formulas you use have been fully tested and proven, and are reliable for you. *If they don't help you, your treatments cost you nothing.* After you have received your Viderm, if you have any questions to ask concerning abused skin, just send them in.

THE DREGS HAVE NOT YET BEGUN TO FIGHT